WAAW 2025 theme

Act Now: Protect Our Present, Secure Our Future









> The theme for World AMR Awareness Week (WAAW) 2025 is "Act Now: Protect Our Present, Secure Our Future." This theme underscores the urgent need for bold, coordinated, cross-sectoral action to address AMR, a growing global threat that is already affecting our health, food systems, environment and economies. AMR is not a distant challenge; it is a present danger that demands immediate, sustained action. Drug-resistant infections are increasing, yet awareness, financing, investment and action remain insufficient.









> Building on the momentum of the 2024 UN General Assembly High-level Meeting on AMR, this call to action urges all stakeholders to translate the political commitments into tangible, accountable, life-saving interventions. To protect our present and secure our future, we must prioritize long-term investment and strategic action in the human, animal and environmental health sectors. Strengthening surveillance, ensuring equitable access to quality medicines and diagnostics, fostering innovation and building resilient systems all require long-term commitment and resources.









> Investment in AMR action is smart. It is essential step toward a healthier, more secure future. Whether it is a hospital administrator establishing an antimicrobial stewardship team or a farmer adopting sustainable waste management practices, every action counts. No matter your role – whether shaping policy, delivering care, protecting ecosystems or raising awareness, action on AMR is a shared responsibility. Together, we can preserve the effectiveness of antimicrobials and ensure a healthier, more sustainable world for the generations to come.









Would you like to learn more about WAAW? Visit our website or scan this QR code:

https://www.qjsamr.org/technical-work/world-amr-awareness-week



Act Now: Protect Our Present, Secure Our Future







